

CHAMEFRESCO NEWS

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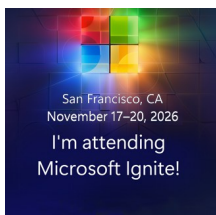
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Top stories in this newsletter



Unlocking Portugal–
Global Partnerships at
LEAP 2026



Microsoft Ignite Insights
Powering Portugal's
Digital Future



Hiring Begins to
Strengthen Local Digital
Capability in Portugal



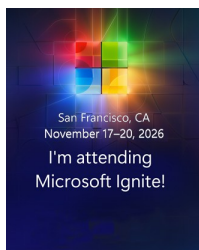
Strengthening Our
Digital Footprint in
Portugal

Unlocking Portugal–Global Partnerships at LEAP 2026



Pir Khurram Rashdi, CEO of Chameleonic Fresco Unipessoal LDA, will be attending LEAP 2026 in Riyadh - one of the world's largest technology gatherings - to explore strategic business collaborations and partnership opportunities across Portugal and the wider European Union. His participation underscores Chameleonic Fresco's commitment to connecting Portugal's digital-modernisation initiatives with global innovation ecosystems. Through this engagement, the company aims to foster cross-border cooperation in ERP modernisation, AI-driven automation, and cloud transformation, strengthening Portugal's role in Europe's industrial digital future.

Microsoft Ignite Insights Powering Portugal's Digital Future



Pir Khurram Rashdi, CEO of Chameleonic Fresco Unipessoal LDA, is participating in Microsoft Ignite to strengthen the company's role in advancing digital transformation across Portugal's industrial sector. Ignite brings together global leaders in cloud, AI, cybersecurity, and enterprise automation - areas that directly support Portugal's transition toward smarter, more competitive industrial operations.

Through this participation, Chameleonic Fresco is expanding its network of technology partners and exploring collaboration opportunities that can be channelled into Portugal's manufacturing and distribution industries. Insights gained from Ignite will help accelerate the adoption of modern ERP foundations, AI-driven automation, and secure Azure cloud architectures — all essential components of Portugal's digital-transition agenda.

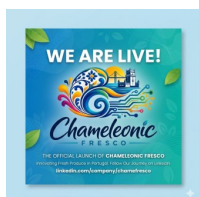
Hiring Begins to Strengthen Local Digital Capability in Portugal



Chameleonic Fresco Unipessoal LDA has opened applications for its first Portugal-based **ERP / AI Consultant** role, marking an important step in building local capability. Early interest from Portuguese candidates reflects the growing momentum around digital-skills development in the country.

This hiring milestone strengthens the company's commitment to supporting industrial digital transformation through modern ERP solutions, AI-enabled processes, and cloud-ready operations - all delivered by talent rooted in Portugal's innovation ecosystem.

Strengthening Our Digital Footprint in Portugal



Chameleonic Fresco has officially launched its new website, **chamefresco.com**, offering a clear overview of its ERP, AI, and digital-transformation services for industries in Portugal and the EU. The site provides a streamlined entry point for clients, partners, and professionals to learn about the company's mission and capabilities.

The company has also introduced its **LinkedIn page**, creating a dedicated space for updates, industry insights, and community engagement. This marks an important step in strengthening Chameleonic Fresco's digital presence and connecting with Portugal's growing technology and innovation ecosystem.

CHAMELEONIC FRESCO UNIPESSOAL LDA

newsletter@chamefresco.com

Rua dos Anjos, 14 3C AA107, 1150-037 Lisbon, Portugal

www.chamefresco.com

https://www.linkedin.com/company/chamefresco

